

Change Package: Providing Access and Continuity



Purpose:

Provide and balance access and continuity, while ensuring a high level of care.

Aim Statement:

This clinic by <date>, third next available appt. for any primary care related need has improved by 50%



Outcome Measure:

The average number of days to the third next available appointment will decrease by 50%

Balancing Measure:

Continuity rate to provider and team

Impacts on provider and team → burnout does not increase, activity level is manageable

Process Measures:

Demand for appointments

Available supply

Why is providing access and continuity important?

Providing timely access to care and ensuring continuity with a trusted primary care team are core elements of the Health Home model, essential to achieving high-quality, patient-centred care.

This change package is part of New Brunswick Medical Society's (NBMS) broader strategy to support primary care physicians, nurse practitioners and teams to implement a Health Home model that aligns with College of Family Physicians of Canada's Patient's Medical Home vision.1

Improving access and continuity enables patients to reliably receive care when they need it from providers who know them, leading to better health outcomes, improved patient experience, and more effective use of health system resources. This change package supports teams in making these improvements, enhancing provider satisfaction, strengthening relationships, and enabling comprehensive and coordinated care.

To ensure access improvements are effective and sustainable, it is critical to first understand and define your patient panel. Practices that have not yet completed this work are encouraged to begin with the [Implementing Panel Processes Change Package](#) to establish a strong foundation for access improvements.

Using this change package:

This change package contains links to documents on the [NBMS Practice Support Program website](#) and is intended to be used by primary care practice teams with guidance and support by a practice facilitator. NBMS practice support can be reached at: practicesupport@nbms.nb.ca.

The change package is to be used with the [Sequence to Achieve Change \(STAC\)](#) quality improvement framework and supports clinics to provide access and continuity through the high-impact changes of:

- Collect and track key access measures at appropriate intervals to assess current state and impact of tests of change
- Reduce patient demand for care
- Proactively manage variations in demand
- Proactively manage variations in supply
- Increase provider and team supply
- Reduce backlog to resynchronize for access and continuity

Overarching Tools

[Sequence to Achieve Change \(STAC\)](#)

[What's In It For You? Access and Continuity](#)

[Example QI Plan and PDSA Cycles](#)

Providing Access and Continuity

By: Collecting and tracking key access measures at appropriate intervals to assess current state and impact of tests of change



Change Ideas

Track third next available (TNA) by provider at the same time every week and record on a run chart

Measure the demand (internal and external) for appointments (in-person and virtual) to understand daily, weekly, monthly, and yearly demand for appointments for all providers

Measure provider and team supply across all demand streams (patient panel appointment work, non-patient panel appointment work, asynchronous non-appointment work, other clinical work, administrative work)



Tools

-  [Measuring For Access: Core Orientation](#)
-  [Key Access Measures At a Glance](#)
-  [How to Measure Third Next Available \(TNA\)](#)
-  [How to Measure Supply, Demand, and Activity](#)
-  [Capturing Demand Worksheet](#)
-  [Counting Demand: Scenario-Based Practice Video](#)

Providing Access and Continuity

By: Collecting and tracking key access measures at appropriate intervals to assess current state and impact of tests of change



Change Ideas

Measure and monitor the amount of backlog (good and bad) by provider

Review the impacts of current metrics (e.g. wait times, delays, clinical outcomes, provider stress, team functioning)



Tools

 [Backlog Reduction Tipsheet](#)

 [Backlog Reduction Planning](#)

 [Measuring For Access: Core Orientation](#)

Providing Access and Continuity

By: Reducing patient demand for care



Change Ideas

Prioritize continuity of care

Extend the intervals for return appointments as appropriate

Maximize activity (max pack) in appointments when appropriate

Promote patient self-care and self-management

Consider use of patient portals for information exchange (e.g. emails, labs, appts, forms)



Tools

-  [Demand Reduction Tipsheet](#)
-  [Utilizing Demand Reduction Strategies Planning](#)
-  [Promoting the Value of Continuity](#)
-  [How to Measure Continuity of Care](#)
-  [Scheduling for Continuity Tipsheet](#)
-  [Part-Time Provider Tipsheet](#)
-  [Max Packing For Visit Efficiency Tipsheet](#)
-  [Promoting Patient Self-Management Tipsheet](#)
-  [Asynchronous Messaging Tipsheet](#)

Providing Access and Continuity

By: Reducing patient demand for care



Change Ideas

Decrease no-show appointment rates

Integrate asynchronous care opportunities by establishing clear workflows and criteria

Implement group patient visits to enhance peer-to-peer support in addition to the medical management of condition(s)

Reduce booking rules and appointment types that create unnecessary demand queues by eliminating unused appointment types, combining similar appointment types, and accounting for unique circumstances



Tools

 [Reducing No-Shows Tipsheet](#)

 [Demand Reduction Tipsheet](#)

 [Utilizing Demand Reduction Strategies Planning](#)

 [Asynchronous Messaging Tipsheet](#)

 [Online Booking Tipsheet](#)

Providing Access and Continuity

By: Proactively managing variations in demand



Change Ideas

Anticipate and plan ahead for predictable seasonal demand variation by proactively adapting internal processes

Schedule follow-up appointments to occur later in the week or earlier in the day

Use carve-outs to manage daily demand surges and same-day or urgent requests

Monitor and proactively prevent clinic actions that cause artificial increases in demand (not answering the phone, letting email requests pile up, etc.)



Tools

HIG [Scheduling Tips for Managing Variation in Primary Care Practices](#)

HIG [Same-Day "Carve-Out" Appointments Tipsheet](#)

Providing Access and Continuity

By: Proactively managing variations in supply



Change Ideas

Create time-off policies based on panel demand and supply data

Proactively plan for long-term supply shortages such as resignations, retirements, and leaves of absence

Utilize the post-vacation scheduling strategy for short-term planned time away from clinic such as vacations, other clinical responsibilities, etc.

Communicate to patients in advance about planned clinic closures or staff absences

Develop and review contingency plans for unplanned variations in supply including for short-term coverage and unexpected medium to long-term coverage



Tools

HIG [Scheduling Tips for Managing Variation in Primary Care Practices](#)

HIG [Post-Vacation Scheduling Tipsheet](#)

HIG [Managing Absences Through Contingency Strategies Tipsheet](#)

Providing Access and Continuity

By: Proactively managing variations in supply



Change Ideas

Cross train staff to build team capacity and ensure strategic overlap in team roles and responsibilities when accounting for variation in team supply

Use routine communication strategies to respond to daily variations in supply



Tools

HIG [Cross-Training Decision Tool and Worksheet](#)

HIG [Guide to Developing Strong Interprofessional Teams](#)

HIG [Closed Loop Communication Tipsheet](#)

HIG [Huddles, Debriefs, and Care Conferences Overview](#)

HIG [Team Huddle Checklist](#)

HIG [Team Huddle Planning](#)

HIG [Visual Management Board Planning](#)

Providing Access and Continuity

By: Increasing provider and team supply



Change Ideas

Increase provider availability (if appropriate) by adding time to the schedule, hiring additional (temporary or permanent) providers, or by decreasing appointment length if indicated by unused red zone time

Create more provider capacity by removing unnecessary work away from the provider to the most appropriate team member



Tools

- HIG** [Guide to Developing Strong Interprofessional Teams](#)
- HIG** [Planning Cycle Time At a Glance](#)
- HIG** [Patient Cycle Time Recording Sheet](#)
- HIG** [Visit Flow Task Analysis](#)
- HIG** [Red Zone Roles and Processes Evaluation](#)
- HIG** [Cross-Training Decision Tool and Worksheet](#)

Providing Access and Continuity

By: Reducing backlog to resynchronize for access and continuity



Change Ideas

Add temporary appointment supply (1-4 appt/day) for provider and/or appropriate team member with a defined start and end date

Prevent further backlog accumulation by employing relevant change ideas to maintain access

As access improves gradually loosen the criteria for what qualifies for a same day appointment

Encourage providers to engage in backlog reduction simultaneously to avoid unintended impacts on other providers



Tools

 [Backlog Reduction Tipsheet](#)

 [Backlog Reduction Planning](#)

 [Same-Day "Carve-Out" Appointments Tipsheet](#)

Summary: Providing Access and Continuity



Aim

The third next available appt. for any primary care related need has improved by 50% by DATE.

High-Impact Changes



Change Ideas

Collect and track key access measures at appropriate intervals to assess current state and impact of tests of change

Track third next available (TNA) by provider at the same time every week and record on a run chart

Measure the demand (internal and external) for appointments (in-person and virtual) to understand daily, weekly, monthly, and yearly demand for appointments for all providers.

Measure provider and team supply across all demand streams (patient panel appointment work, non-patient panel appointment work, asynchronous non-appointment work, other clinical work, administrative work)

Measure and monitor the amount of backlog (good and bad) by provider

Review the impacts of current metrics (e.g. wait times, delays, clinical outcomes, provider stress, team functioning)

Reduce patient demand for care

Prioritize continuity of care in scheduling practices

Extend the intervals for return appointments as appropriate

Maximize activity (max pack) in appointments when appropriate

Promote patient self-care and self-management

Consider use of patient portals for information exchange (e.g. emails, labs, appts, forms)

Decrease no-show appointment rates

Integrate asynchronous care opportunities by establishing clear workflows and criteria

Implement group patient visits to enhance peer-to-peer support in addition to the medical management of condition(s)

Reduce booking rules and appointment types that create unnecessary demand queues by eliminating unused appointment types, combining similar appointment types, and accounting for unique circumstances

Summary: Providing Access and Continuity



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The third next available appt. for any primary care related need has improved by 50% by DATE.

High-Impact Changes



Change Ideas

Proactively manage variations in demand

Anticipate and plan ahead for predictable seasonal demand variation by proactively adapting internal processes

Schedule follow-up appointments to occur later in the week or earlier in the day

Use carveouts to manage daily demand surges and same-day or urgent requests

Monitor and proactively prevent clinic actions that cause artificial increases in demand (not answering the phone, letting email requests pile up, etc.)

Proactively manage variations in supply

Create time-off policies based on panel demand and supply data

Proactively plan for long-term supply shortages such as resignations, retirements, and leaves of absence

Utilize the post-vacation scheduling strategy for short-term planned time away from clinic such as vacations, other clinical responsibilities, etc.

Communicate to patients in advance about planned clinic closures or staff absences

Develop and review contingency plans for unplanned variations in supply including for short-term coverage and unexpected medium to long-term coverage

Cross train staff to build team capacity and ensure strategic overlap in team roles and responsibilities when accounting for variation in team supply

Use routine communication strategies to respond to daily variations in supply

Summary: Providing Access and Continuity



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The third next available appt. for any primary care related need has improved by 50% by DATE.

High-Impact Changes



Change Ideas

Increase provider and team supply

Increase provider availability (if appropriate) by adding time to the schedule, hiring additional (temporary or permanent) providers, or by decreasing appointment length if indicated by unused red zone time

Create more provider capacity by removing unnecessary work away from the provider to the most appropriate team member

Reduce backlog to resynchronize for access and continuity

Add temporary appointment supply (1-4 appt/day) for provider and/or appropriate team member with a defined start and end date

Prevent further backlog accumulation by employing relevant change ideas to maintain access

As access improves gradually loosen the criteria for what qualifies for a same day appointment

Encourage providers to engage in backlog reduction simultaneously to avoid unintended impacts on other providers

Acknowledgements & Evidence

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