

TERMS OF REFERENCE

Committee:	Advocacy and Engagement Committee
Reports to:	NBMS Board of Directors
Purpose:	<p>The purpose of the Advocacy and Engagement Committee is to guide the development and implementation of advocacy strategies and engagement initiatives that advance the NBMS’s mission to improve healthcare in New Brunswick.</p> <p>The Committee will focus on healthcare advocacy, stakeholder relations, public engagement, and member outreach to strengthen NBMS’s impact on the healthcare system.</p> <p>The purpose is executed under the framework of the NBMS Bylaws and the <i>Medical Act, S.N.B. 1981, c. 87</i>.</p>
Responsibilities:	<p><u>In performing Advocacy functions, the Committee shall:</u></p> <ul style="list-style-type: none"> • Provide insights to management on advocacy topics and strategies relating to public health campaigns, preventative health campaigns, healthy living campaigns, climate change campaigns, and public safety campaigns. • Communicate advocacy topics and strategy recommendations to the Board. • Cultivate strong relationships and champion advocacy causes with external stakeholders. • Ensure the Board receives regular education on the current state of policy and practice in the province, as well as key system transformation initiatives. • Champion policy initiatives that would improve the health care system. <p><u>In performing Engagement functions, the Committee shall:</u></p> <ul style="list-style-type: none"> • Provide guidance on NBMS health promotion campaigns and the NBMS’s position on critical healthcare issues. • Provide guidance on NBMS advocacy plans. • Appoint at least one (1) member of the Committee to sit on the Awards Subcommittee. • Appoint at least one (1) member of the Committee to sit on the Medical Learners Subcommittee. • Provide oversight of the Awards Subcommittee and Medical Learners Subcommittee.

- Facilitate the Medical Learners Subcommittee reporting directly to the Board at least annually.

Membership, Chair, Term & Quorum:

The Committee will consist of a minimum of six (6) and no more than eight (8) members of the NBMS, including the Chair.

The Chair only votes in the event of a tie.

The NBMS CEO will and the NBMS Board Chair may be ex-officio, non-voting members of the Committee.

The Committee has the authority to recommend a non-member of the NBMS where there is a need for specific expertise. This individual may be a voting member.

The Committee will be chaired by a member of the Board.

In the event the Chair is unable to attend, another member of the Committee will be asked to chair the meeting.

The Chair will serve a term of one (1) year, renewable with the approval of the Board.

Committee members will serve a term of three (3) years, renewable once (1) with approval of the Board.

The Committee will meet at least quarterly and report regularly to the Board with respect to its activities.

Quorum is the majority of voting members of the Committee.

Approved by the NBMS Board of Directors:

May 30, 2025

Effective Date:

June 1, 2025